



EXPERIENCE THE **VIRTUAL**  
BIO INNOVATION CONFERENCE

# SPONSOR & EXHIBIT

**OCTOBER 5-6, 2020**

[MARYLANDLIFESCIENCES.COM/CONFERENCE](https://marylandlifesciences.com/conference) »

## 2019 CONFERENCE HIGHLIGHTS



**450+**  
CONFERENCE  
ATTENDEES



**20**  
CONFERENCE  
SPONSORS



**25**  
CONFERENCE  
EXHIBITORS



**10** SESSIONS  
FEATURING  
**40** SPEAKERS ON  
RELEVANT INDUSTRY  
TOPICS



**459** DELEGATES FROM  
**255** COMPANIES  
PARTICIPATED IN THE  
BIO ONE-ON-ONE  
PARTNERING™ SYSTEM

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## DRIVING THE FUTURE OF LIFE SCIENCES IN MARYLAND

The Bio Innovation Conference will connect top life sciences professionals in the region with leading global brands, venture capitalists and promising startups. This virtual conference offers an exciting and unique opportunity to reach industry leaders and decision makers across the industry and demonstrate to colleagues and clients how your products or services can lead the way to a healthier tomorrow.

Presented by Maryland Life Sciences, a division of the Maryland Tech Council, the Bio Innovation Conference is driving the future of life sciences in Maryland. It is a two-day event on **October 5 and 6, 2020**.

### MISSION OF THE CONFERENCE

Maryland Life Sciences believes in advancing innovations for health. The Bio Innovation Conference supports MTC's mission by providing a forum for life sciences professionals to exchange ideas and explore partnerships in a vibrant environment where members can connect and prosper.



# SPONSORSHIP PACKAGES AND BENEFITS

DIAMOND SPONSOR .....



AFFILIATE SPONSOR .....



PLATINUM SPONSORS .....



## OTHER SPONSORSHIP OPPORTUNITIES

Have you seen something you like in other virtual conferences or have an idea about sponsorship? We can customize opportunities to meet your company's goals and budget. Contact us to learn more.

DIAMOND SPONSOR ..... **SOLD!**

PLATINUM SPONSOR ..... **SOLD!**

AFFILIATE SPONSOR ..... **SOLD!**

CONFERENCE GIVEAWAY SPONSOR ..... **\$10,000**

- Ten complimentary event registrations
- Mention in conference welcome video
- Access to the BIO One-on-One Partnering system
- **VIRTUAL TRADE SHOW BOOTH**
  - ◇ Booth and logo highlighted on exhibit floor
  - ◇ Virtual swag bag where you can share company profile, documents, videos, etc.
- **PROMINENT BRANDING AND VISIBILITY**
  - ◇ Prominent logo placement on swag sent to registrants prior to the conference
  - ◇ Company name recognition on conference website
  - ◇ Company name recognition and description in the virtual conference program
- **MARKETING**
  - ◇ Company name recognition in all marketing email promotion
  - ◇ Company listing in pre-event press release
  - ◇ Promotion on Facebook, Twitter and LinkedIn social media platforms
  - ◇ Conference analytics and data provided post conference (i.e., attendees who opt-in, social media reach, audience engagement, survey results, etc.)

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## SESSION SPONSOR ..... \$5,000 (7 AVAILABLE)

- Ten complimentary event registrations
- Mention in conference welcome video
- Access to the BIO One-on-One Partnering system
- Opportunity to open a session, share a 2-minute pre-recorded video and introduce the speakers
- Exclusive logo presence on session room signage
- List of attendees (who opt-in) post session
- **VIRTUAL TRADE SHOW BOOTH**
  - ◇ Booth and logo highlighted on exhibit floor
  - ◇ Virtual swag bag where you can share company profile, documents, videos, etc.
- **PROMINENT BRANDING AND VISIBILITY**
  - ◇ Company name recognition on conference website
  - ◇ Company name recognition and description in the virtual conference program
- **MARKETING**
  - ◇ Company name recognition in all marketing email promotion
  - ◇ Company listing in pre-event press release
  - ◇ Promotion on Facebook, Twitter and LinkedIn social media platforms
  - ◇ Conference analytics and data provided post conference (i.e., attendees who opt-in, social media reach, audience engagement, survey results, etc.)

## THOUGHT LEADERSHIP LIGHTNING ROUND SPONSOR ..... \$1,500

- Opportunity to moderate a topic relevant to your industry
  - ◇ 15 minute mini-session on a topic of your choosing
  - ◇ Analytics and data provided post session (i.e., attendees who opt-in, social media reach, audience engagement, survey results, etc.)

## EXHIBITING OPPORTUNITIES ..... \$500

- Virtual trade show booth for October 5 and 6, 2020 from 8:00 AM – 5:00 PM
  - ◇ Booth and logo prominently highlighted on exhibit floor
  - ◇ Control of your virtual booth presentation space and the materials you would like to showcase
  - ◇ Live chat option during the primary hours you staff the virtual event
  - ◇ Opportunity to include a welcome video that demonstrates your products and services.
  - ◇ Virtual swag bag where you can share company profile, documents, videos, etc.
- Two complimentary event registrations
- Exhibitor listing in virtual conference program
- Access to the BIO One-on-One Partnering System



# READY TO SPONSOR AND EXHIBIT?

GET IN TOUCH



WENDY@MDTECHCOUNCIL.COM

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#BIOINNOVATIONCONFERENCE



@MDTECHCOUNCIL

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