

	PLATINUM SPONSOR \$35,000	INDUSTRY SECTOR SPONSOR \$20,000	PRESENTING SPONSOR \$20,000	EXCLUSIVE KEYNOTE SPONSOR \$15,000	SUPPORTING SPONSOR \$15,000	EXCLUSIVE GIVEAWAY SPONSOR \$10,000	EXCLUSIVE REGISTRATION SPONSOR \$7,500	EXCLUSIVE COCKTAIL SPONSOR \$7,500	LUNCHEON SPONSOR \$7,500	BIO PARTNERING SPONSOR \$7,500	WIFI SPONSOR \$6,000	GOLD SPONSOR \$5,000	COFFEE BREAK SPONSOR \$3,000
Opportunity to air an approved commercial or company video that you submit up to 1 minute in length	X	X	X	X	X								
Mention during opening and closing remarks	Verbal	Verbal	Verbal	Verbal	Verbal	Multimedia	Multimedia	Multimedia	Multimedia	Multimedia	Multimedia	Multimedia	Multimedia
Opportunity to participate on program committee	X	X											
Opportunity to moderate or participate in a session	X	X	X										
Opportunity to introduce the speaker				X									
Complimentary event registrations	20	15	15	10	10	5	5	5	5	5	2	2	1
Access to the BIO One-On-One Partnering system for all registrants	X	X	X	X	X	X	X	X	X	X	X	X	X
Welcome Attendees								At Cocktail Reception					
PROMOTING BRANDING AND VISIBILITY													
Prominent positioning of company logo on stage set design	Prime Location	X	X	X	X								
Presence On-site signage recognition	Prime Location / Logo	Prime Location / Logo	Prime Location / Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Company Name	Company Name
Other Logo presence	Included on all lower thirds	During industry sessions		During Keynote		On branded swag	On conference name badges	On Cocktail Napkins	On Luncheon boxes	Online system and area	On WIFI Tent Cards		At Coffee Breaks
Logo presence on conference lanyards	X	X	X	X									
Logo presence on promotional giveaway	X	X	X	X									
Logo visibility in all pre- and post-show promotion	X	X	X	X	X	X	X	X	X	X	X	Company Name	Company Name
Opportunity to handout company brochure/handout						X (with swag)	X (Registration table)						
Advertisement in the conference program	Logo and Full page Ad	Logo and Full page Ad	Logo and Full Page Ad	Logo and Full Page Ad	Logo and Full Page Ad	Logo and Half page ad	Logo and Half Page Ad	Logo and Half Page Ad	Logo and Half Page Ad	Logo and Half Page Ad			
MARKETING													
Logo presence in all marketing promotions	X	X	X	X	X	X	X	X	X	X	X	X (Company Listing)	X (Company Listing)
Company listing in pre-event press release	X	X	X	X	X	X	X	X	X	X	X	X	X
Preview of conference attendee list (company and title)	X	X	X	X	X	X	X	X	X	X	X	X	X
Logo and company description in Resource Guide	X	X	X	X	X	X	X	X	X	X	X	X	X
Promotion on Facebook, Twitter and LinkedIn social media platforms	X	X	X	X	X	X	X	X	X	X	X	X	X
Conference analytics and digital engagement statistics provided post conference (i.e., attendees who opt-in, social media reach, audience engagement, survey results, etc.)	X	X	X	X	X	X	X	X	X	X	X	X	X
Table in Exhibit Hall or table in BioHub Recruitment Expo (1 complimentary registration associated with each). *BioHub Recruitment Expo tables only available to life science companies looking for talent.	Both *	Both *	Both *	Choice of either Exhibit or Recruitment * (50% discount offered on one not chosen as part of sponsorship)	Choice of either Exhibit or Recruitment * (50% discount offered on one not chosen as part of sponsorship)	Exhibit only (20% discount offered on Recruitment *)	Exhibit only (20% discount offered on Recruitment *)	Exhibit only (20% discount offered on Recruitment *)	Exhibit only (20% discount offered on Recruitment *)	Exhibit only (20% discount offered on Recruitment *)	Discount offered on Exhibit only	Discount offered on Exhibit only	