



| | Platinum Sponsor \$35,000.00 | Industry Sector Sponsor \$20,000.00 | Presenting Sponsor \$20,000.00 | SOLD! Keynote Sponsor \$15,000.00 | Supporting Sponsor \$15,000.00 | SOLD! Giveaway Sponsor \$10,000.00 | SOLD! Registration Sponsor \$7,500.00 | SOLD! Cocktail Sponsor \$7,500.00 | Luncheon Sponsor \$7,500.00 | SOLD! BIO Partnering Sponsor \$7,500.00 | WIFI Sponsor \$6,000.00 | Gold Sponsor \$5,000.00 | Coffee Break Sponsor \$3,000.00 |
|--|---------------------------------|--|-----------------------------------|---|---|--|--|--|--|--|----------------------------------|----------------------------------|------------------------------------|
| Sponsor Billboard - 15-20 second voiceover highlighting your company; voiceover spoken over visual of your company logo OR Opportunity to air an approved 30-second commercial or company video that you submit | X | X | X | X | X | | | | | | | | |
| Mention during opening and closing remarks | Verbal | Verbal | Verbal | Verbal | Verbal | Multimedia | Multimedia | Multimedia | Multimedia | Multimedia | Multimedia | Multimedia | Multimedia |
| Opportunity to participate on program committee | X | X | | | | | | | | | | | |
| Opportunity to moderate or participate in a session | X | X | X | | | | | | | | | | |
| Opportunity to introduce the speaker | | | | X | | | | | | | | | |
| Complimentary event registrations | 20 | 15 | 15 | 10 | 10 | 5 | 5 | 5 | 5 | 2 | 2 | 2 | 1 |
| Access to the BIO One-On-One Partnering system for all registrants | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Welcome Attendees | | | | | | | | Cocktail Reception | | | | | |
| PROMOTING BRANDING AND VISIBILITY | | | | | | | | | | | | | |
| Prominent positioning of company logo on stage set design | Prime Location | X | X | X | X | | | | | | | | |
| Presence On-site signage recognition | Prime Location/ Logo | Prime Location/ Logo | Prime Location/ Logo | Logo | Logo | Logo | Logo | Logo | Logo | Logo | Logo | Company Name | Company Name |
| Other Logo presence | All Lower Thirds | Industry Sessions | | During Keynote | | Branded Swag | Name Badges | Cocktail Napkins | Lunch Boxes | Partnering System | WIFI Cards | | Coffee Breaks |
| Logo presence on conference lanyards | X | X | X | X | | | | | | | | | |
| Logo presence on promotional giveaway | X | X | X | X | | | | | | | | | |
| Logo visibility in all pre- and post-show promotion | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Opportunity to handout company brochure/handout | | | | | | With Swag | At Registration | | | | | | |
| Advertisement in the conference program | Logo and Full Page Ad | Logo and Full Page Ad | Logo and Full Page Ad | Logo and Full Page Ad | Logo and Full Page Ad | Logo and Half Page Ad | Logo and Half Page Ad | Logo and Half Page Ad | Logo and Half Page Ad | Logo and Half Page Ad | | | |
| MARKETING | | | | | | | | | | | | | |
| Logo presence in all marketing promotions | X | X | X | X | X | X | X | X | X | X | X | Company Name | Company Name |
| Company listing in pre-event press release | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Preview of conference attendee list (company and title) | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Logo and company description in Resource Guide | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Promotion on Facebook, Twitter and LinkedIn social media platforms | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Conference analytics and digital engagement statistics provided post conference (i.e., attendees who opt-in, social media reach, audience engagement, survey results, etc.) | X | X | X | X | X | X | X | X | X | X | X | X | X |
| Table in Exhibit Hall or table in BioHub Maryland Recruitment Expo (1 complimentary registration associated with each). <i>*BioHub Maryland Recruitment Expo tables only available to life sciences companies looking for talent.</i> | *Both | *Both | *Both | Choice of either Exhibit or Recruitment * <i>(50% discount offered on one not chosen as part of sponsorship)</i> | Choice of either Exhibit or Recruitment * <i>(50% discount offered on one not chosen as part of sponsorship)</i> | Exhibit only <i>(20% discount offered on Recruitment *)</i> | Exhibit only <i>(20% discount offered on Recruitment *)</i> | Exhibit only <i>(20% discount offered on Recruitment *)</i> | Exhibit only <i>(20% discount offered on Recruitment *)</i> | Exhibit only <i>(20% discount offered on Recruitment *)</i> | Discount offered on Exhibit only | Discount offered on Exhibit only | |

