



SPONSORSHIP OPPORTUNITIES

Opportunity to air an approved 30-second commercial or company video that you submit

Mention during opening and closing remarks

Opportunity to participate on program committee

Opportunity to moderate or participate in a session

Opportunity to introduce the speaker

Complimentary event registrations

Access to the BIO One-On-One Partnering system

Welcome Attendees

PROMOTING BRANDING AND VISIBILITY

Prominent positioning of logo on stage set design

Logo presence on-site signage recognition

Other logo presence

Logo presence on conference lanyards

Logo presence on promotional giveaway

Logo visibility in pre- and post-show promotion

Opportunity to handout company brochure/handout

Full page profile in conference app with dedicated push notifications

MARKETING

Logo presence in all marketing promotions

Company listing in pre-event press release

Preview of conference attendee list (company and title)

Logo and company description in digital resource guide

Promotion on Facebook, X and LinkedIn

Conference analytics and digital engagement statistics provided post conference (i.e., attendees who opt-in, social media reach, audience engagement, survey results, etc.)

Table in exhibit hall with 1 complimentary registration

	Platinum Sponsor \$35,000.00	Industry Sector Sponsor \$20,000.00	Presenting Sponsor \$20,000.00	EXCLUSIVE! Keynote Sponsor \$15,000.00	Supporting Sponsor \$15,000.00	Giveaway Sponsor \$12,000.00	EXCLUSIVE! Registration Sponsor \$9,000.00	EXCLUSIVE! Cocktail Sponsor \$9,000.00	EXCLUSIVE! BIO Partnering Sponsor \$9,000.00	Charging Station Sponsor \$6,000.00	WIFI Sponsor \$6,000.00	Gold Sponsor \$5,000.00	Coffee Break Sponsor \$3,000.00
Opportunity to air an approved 30-second commercial or company video that you submit	X	X	X	X	X								
Mention during opening and closing remarks	Verbal	Verbal	Verbal	Verbal	Verbal	Multimedia	Multimedia	Multimedia	Multimedia	Multimedia	Multimedia	Multimedia	Multimedia
Opportunity to participate on program committee	X	X											
Opportunity to moderate or participate in a session	X	X	X										
Opportunity to introduce the speaker				X									
Complimentary event registrations	20	15	15	10	10	5	5	5	5	2	2	2	1
Access to the BIO One-On-One Partnering system	X	X	X	X	X	X	X	X	X	X	X	X	X
Welcome Attendees								At Cocktail Reception					
PROMOTING BRANDING AND VISIBILITY													
Prominent positioning of logo on stage set design	Prime Location	X	X	X	X								
Logo presence on-site signage recognition	Prime Location	Prime Location	Prime Location	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Other logo presence				During Keynote		On Giveaway	On Name Badge	On Cocktail Napkins	On Online System		On WiFi Cards		At Coffee Breaks
Logo presence on conference lanyards	X	X	X	X									
Logo presence on promotional giveaway	X					X							
Logo visibility in pre- and post-show promotion	X	X	X	X	X	X	X	X	X	X	X	X	X
Opportunity to handout company brochure/handout						X (With Giveaway)	X (Registration Table)						
Full page profile in conference app with dedicated push notifications	X	X	X	X	X	X	X	X	X				
MARKETING													
Logo presence in all marketing promotions	X	X	X	X	X	X	X	X	X	X	X	X	X
Company listing in pre-event press release	X	X	X	X	X	X	X	X	X	X	X	X	X
Preview of conference attendee list (company and title)	X	X	X	X	X	X	X	X	X	X	X	X	X
Logo and company description in digital resource guide	X	X	X	X	X	X	X	X	X	X	X	X	X
Promotion on Facebook, X and LinkedIn	X	X	X	X	X	X	X	X	X	X	X	X	X
Conference analytics and digital engagement statistics provided post conference (i.e., attendees who opt-in, social media reach, audience engagement, survey results, etc.)	X	X	X	X	X	X	X	X	X	X	X	X	X
Table in exhibit hall with 1 complimentary registration	X	X	X	X	X	X	X	X	X	20% Discount	20% Discount	20% Discount	

